

Government of Jammu & Kashmir
Horticulture Department

Civil Secretariat, Srinagar

Subject: Operational Guidelines of Introducing Development of High Density Plantation Nurseries in Jammu & Kashmir through Private Entrepreneurs.

Ref'nce: Administrative Council Decision No. 53/8/2021 dated 28.04.2021.

Government Order No: 45 -JK(Horti) of 2021
Dated: 15 .06.2021

To reduce the input cost of High Density Plantation by way of reduction in the import of planting material and to encourage the local entrepreneurship in the field, sanction is hereby accorded to the implementation of Development of High Density Plantation Nurseries in J&K through Private Entrepreneurs as a regular Scheme under CAPEX budget.

2. The Scheme shall have following features:-

- i. Assistance to the tune of 50% of the cost of planting material will be given directly to the farmers through DBT mode.
- ii. The per plant cost of identified variety shall be fixed by a Price Determination Committee having members drawn from National Horticulture Board (NHB), Central Institute of Temperate Horticulture (CITH), Department of Horticulture and experts from Sher-e-Kashmir University of Agricultural Sciences & Technology (SKUAST). Director Horticulture, Kashmir will be Convenor of the Committee.
- iii. 50% assistance to be provided directly to the growers through DBT will be calculated on the basis of the prices fixed by Price Determination Committee on actual costs irrespective of the transaction costs between the Nursery growers and the farmers.
- iv. An online portal inclusive of Monitoring Information System (MIS) shall be put in place for registration of both eligible nursery growers and farmers for the smooth implementation of the Scheme. All the details including demand of identified plants from farmers and availability with nursery growers will be uploaded on portal.

- v. Once the plants of identified variety will be purchased by farmers directly from authorized nursery growers, the 50% cost of planting material will be reimbursed after physical verification of sale records of the nursery owner and reconciliation with the purchase receipt by the grower and actual plantation on the ground verified by the concerned Horticulture Development Officer.
- vi. Only those farmers/growers will be eligible for the 50% assistance under the Scheme who will purchase the planting material from authorized nursery holders registered with NRO office, Jammu/Srinagar having the eligibility criteria as per the Annexure "A" to this order.

By order of the Government of Jammu and Kashmir.

Encl: A/A

Sd/-
(Navin K. Choudhary), IAS
Principal Secretary to the Government

No. Horti-Plg/20/2021 (Comp. No. 20724)

Dated: *15* .06.2021

Copy to the:-

1. Financial Commissioner, Finance Department.
2. Principal Secretary to the Hon'ble Lieutenant Governor, J&K.
3. Commissioner Secretary to the Government, General Administration Department.
4. Joint Secretary, Ministry of Agriculture and Farmers' Welfare, GoI.
5. Joint Secretary (J&K), Ministry of Home Affairs, Government of India.
6. Secretary to the Government, Planning, Development and Monitoring Department.
7. Managing Director, National Agricultural Cooperative Marketing Federation of India (NAFED) Ltd.
8. Director Archives, Archaeology & Museums, J&K.
9. Director Horticulture, Kashmir/Jammu.
10. Director Horticulture (P&M), J&K.
11. Managing Director, JKHPMC Ltd.
12. Private Secretary to Advisor (F) to Hon'ble Lieutenant Governor.
13. Private Secretary to the Chief Secretary, J&K.
14. Private Secretary to Principal Secretary to the Government, Horticulture Department.
15. Government Order File (w.3.s.c)
16. Stock file
17. Incharge Website, Horticulture.

Manjeev Kumar
Manjeev Kumar
Assistant Director (P&S)

Eligibility Criteria for High Density Plantation Nurseries

1. The prospective High Density Plantation nursery grower can obtain the identified rootstock in two ways:-
 - a) Import from outside the country
 - b) Authentic rootstock from Department of Horticulture
2. In case of import from outside the country;
 - i. The intended nursery grower shall import the identified rootstock from reputed nurseries.
 - ii. Rootstock must carry virus free, Phytosanitary and true to type certificates, release order from Customs Department and release order from plant protection and quarantine authenticist.
 - iii. The nursery grower shall provide the copies of Post Entry Quarantine (PEQ) 18 & 19 to NRO along with copy of import permit.
 - iv. To adhere to IPRS norms, the material shall essentially carry permission to grow, multiply and sell as most of the varieties are patented.
 - v. The minimum area available with prospective nursery grower should be 5 kanals. The land should be in the name of prospective entrepreneur or he must have lease hold rights for a period not less than 05 years.
 - vi. The entrepreneur must furnish a certificate to the effect that he shall establish a progeny orchard and shall grow the varieties, cultivars specified by SKUAST/Department.
 - vii. The entrepreneur shall observe all the post entry quarantine measures and shall grow the plant material under the guidance of Department of Horticulture.

- viii. Only those varieties shall be imported/grown by the prospective nursery entrepreneur, which will be notified by Directorate of Horticulture Jammu/Kashmir in consultation with SKUAST Jammu/Kashmir and CITH.
- ix. The plant material shall be under observation for PEQ measures under the Designated Inspection Authority (DIA) and once the material is released by the Competent Authority, the required certificate shall be provided to the NRO.
- x. The productions of the planting material/multiplication of rootstock shall strictly be undertaken by the Nursery grower under the close supervision of NRO. The entrepreneur shall issue the tags for the plants produced by the nursery after framing of the availability statement for each nursery wherein details of variety wise plants produced must be mentioned.

3. In case of rootstock supplied by Horticulture Department;

- i. Prospective Entrepreneur shall apply at Directorate of Horticulture, Jammu/Kashmir.
- ii. The application so received shall be scrutinized by a Committee of Experts to be notified by the Government in the manner explained hereunder:-

1.	Size of the nursery	20 points	5 for 1 Ha
2.	Availability of water	10 points	5 for 1 pump
3.	Feasibility/fertility status	10 points	To be decided by Committee
4.	Fencing	10 points	Partially-5, Local-10, B/W-15, Chain link-20
5.	Source Nursery	15 points	To be decided by Committee
6.	Experience in the field	15 points	Orchardist-5, Nursery-10
7.	Availability of labour/input machinery	10 points	As per assessment
8.	Financial status of the firm	10 points	On the basis of ITR

- iii. The minimum score (as per the criteria in the above matrix) should be 50 and the selected nursery grower shall essentially furnish a DPR, Scheme of production, timeline and all other details. On the basis of this DPR, the nursery shall be registered with all the details clearly mentioned in the registration certificate like rootstock, plant to be produced, timeline etc.
- iv. As per the availability with the Department of Horticulture, the rootstock, in a calendar year, shall be distributed on pro rata basis among 10 prospective High Density nursery growers on the basis of first 10 highest scores, as per mechanism in para (ii) above.

Manjeev Kumar, 15.06.21

Manjeev Kumar
Assistant Director (P&S)