

Government of Jammu & Kashmir
Horticulture Department
Civil Secretariat, Srinagar

Subject: Implementation of 'PARVAZ' – a market linkage support Scheme for the shipment of perishable items of Agriculture and Horticulture products of J&K.

Government Order No: 49-JK(Horti) of 2021
Dated: 08/07/2021

Sanction is hereby accorded to;

- i. Implementation of 'PARVAZ' – a market linkage support Scheme for the shipment of Agriculture and Horticulture perishables harvested in Jammu & Kashmir through Air Cargo.
- ii. Provision of 25% subsidy on perishable and fruits harvested in Jammu & Kashmir for shipment through Air Cargo on the rates to be notified separately.


2. Further, the subsidy shall be;

- i. provided on the Air Cargo charges inclusive of Airport handling charges for shipment through one or more empanelled Airlines by the Government from time to time.
- ii. provided in the DBT mode to the farmers/FPOs/SHGs and registered intermediaries.
- iii. paid in the reimbursement mode as per the original invoices/bills of the concerned Airlines in offline mode only till 31.08.2021. Thereafter, the support shall be paid

through online medium in DBT mode by creating a platform between Directorate of Horticulture, Kashmir/Jammu and the concerned Airlines.

3. Subject to the availability of funds, the Scheme could be adopted by Animal, Sheep Husbandry and Fisheries Department for milk based perishables and Trout fish.

By order of the Government of Jammu and Kashmir.


8/7/21

(Jahangir Hashmi) KAS

Additional Secretary to the Government

No. FD-Code/149/2021-3 (Computer No. 23471) Dated:08.07.2021

Copy to the:-

- I. Secretary to the Government, Ministry of Agriculture and Farmers' Welfare, Government of India.
- II. Principal Secretary to the Hon'ble Lieutenant Governor, Raj Bhavan, Srinagar.
- III. Joint Secretary (J&K), Ministry of Home Affairs, Government of India, New Delhi.
- IV. Joint Secretary, MIDH, Ministry of Agriculture and Farmers' Welfare, Government of India.
- V. Divisional Commissioner, Kashmir.
- VI. Director General Horticulture, Kashmir.
- VII. Director Information and Public relation, J&K.
- VIII. Director Horticulture, Jammu.
- IX. Director Animal Husbandry, Jammu/Kashmir
- X. Director Sheep Husbandry, Jammu/kashmir
- XI. Director Horticulture (P&M), J&K
- XII. Director Agriculture, Jammu/Kashmir
- XIII. Director Archives, Archaeology and Museums, J&K.
- XIV. OSD with Hon'ble Advisor (F).
- XV. PPS to Hon'ble LG
- XVI. Private Secretary to the Chief Secretary, J&K Government.
- XVII. Private Secretary to Financial Commissioner, Finance Department.
- XVIII. Private Secretary to Principal Secretary to the Government, Horticulture Department.